

Research on the Status Quo and Countermeasures of College Students' Network Literacy

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Abstract: In the information age, the Internet has become an important part of people's lives. However, as the main audience of Internet communication, college students' network literacy will inevitably exert a decisive influence on their value and behavior orientation. For college students, make good use of the Internet, college students will benefit from life, otherwise, inexperienced students will fall into the abyss. Through investigation, this paper summarizes the current situation of College Students' network literacy, and puts forward the corresponding countermeasures.

Keywords: college students, network literacy, status, Countermeasures

1. INTRODUCTION

Network literacy refers to the network users in the use of the network to obtain knowledge, rational use of the network, efficient use of the network, so that the network for personal development of the quality of service. At present, the network literacy has not reached the ideal level, so the students in the use of the network can easily get to know the knowledge, information, but also in quietly affected by bad information network. If college students have good network literacy, then the overall quality of the nation will be improved, so the student network literacy investigation and gives the corresponding improvement method, let the students improve their ability to identify and avoid harmful effects on college students' information, make the network become a good way to the development of college students, have a very important role.

2. THE CURRENT SITUATION OF COLLEGE STUDENTS' NETWORK LITERACY

(1) The utilization rate of the network is high, and the ability of self-discipline is poor

According to the survey, there are nearly 4/5 of college students said they most frequently used and most love the media is a network, of which 4/5 students a day to visit 1-3 hours on the internet. However, in these time, chat accounted for 34%, the game accounted for 28%, survey data accounted for 30%, other uses accounted for only 8%[1]. Most college students can't

effectively restrain their behavior when they use the network, but they are controlled by the network. Many students use the network just for entertainment, for shopping, and used to gain knowledge and little, self-control ability is not high, which leads to the students do not have to use the network to learn the idea, so the school online resources have not been well used, though some college students are thought to to learn by using network. However, in reality, this is not done, but instead of turning to online entertainment, so that students can not finish the course in time, low efficiency.

(2) Lack of awareness and ability to distinguish the authenticity of network content

In the network, in addition to reliable information, which also contains false information, the user must learn to distinguish. But in reality, a phenomenon often occurs in the college students is that they will be confused by false information on the Internet, behavior is the trend to comment, and some students will therefore have a negative psychological. According to the relevant data, more than half of the students will follow the thread when they see hot topics. College students are the future of the motherland, should be able to rationally to pay attention to social problems, have the courage to question, can not be playing in the hands of criminals. However, the reality is that most of the students still can not distinguish the true and false of the network information, and can not make the correct judgment. Therefore, college students should improve their abilities in this respect.

(3) Lack of awareness of network prevention and network literacy education

As we all know, the network is a double-edged sword, in addition to bring convenience to our lives, but also contain risks. Some criminals try to use the Internet to realize their own interests. Although students in age are adults, but it did not enter the society, no social experience, lack of judgment, it is easy to believe that others, if it has not been good against Italy, then can let criminals swoop, adverse effect. And, from the student's point of view, the school is their second home, almost all activities are done in school. Therefore, the school has the bounden duty, must be responsible for the students' network literacy, so that the quality of students gradually improved to the ideal state. In reality, however, most schools fail to do so. When the external environment does not reach the ideal level, it is difficult for students to improve their network literacy.

3. IMPROVE THE NETWORK LITERACY OF COLLEGE STUDENTS SPECIFIC COUNTERMEASURES

The first, for students. First of all, an important aspect for enhancing the students' network literacy is to let students learn their own education, relevant scholars once said: for the highest evaluation of education is to enable students to learn self education. Let the university students gradually have the sense of responsibility, let the network literacy go deep into the university student's thought, is then can enhance its network accomplishment truly the key method. The second, as a college student, it is very important to take a rational view of the network, to improve their ability to discern, to learn self-control, not to be manipulated by others.

The second, for schools. The first thing that can be done is to make network literacy go to class, with the words of missionary ways to let students have feeling; There is also a subtle way to integrate the content of network literacy into any subject, so that teachers occasionally mention it in class so that students will be affected in this environment. In short, there are more ways for students to improve their interest in this field, and let them know that indulging in the Internet has a lot of harm, it is necessary to use the network effectively and correctly. Second, the campus network should meet the needs of college students in a variety of forms and content, so as to attract their attention. Can also be through some practical courses to enhance students' network literacy, such as knowledge, moral character selection, through dynamic multimedia to let students know the school, but also can introduce a good network platform for students, let them use the correct network [2].

The third, for society. Society is a big environment, for the promotion of network literacy is a good platform for network literacy should be appropriate publicity, so that college students understand. At the same time, in order to avoid the influence of false information on the network. Government departments and relevant organizations to clarify the facts in a timely manner, can not let the crooked evil wind spread. In order to rectify the network order, the false information should be cleared in time and the illegal acts should be resolutely resisted. Maintain a good image of the Chinese media.

4. EPILOGUE

In short, to improve the network literacy of college students is a long way to go, we must adhere to, step by step. And to continue to pay attention to this problem, to create a safe, green network platform, let students improve the ability to identify true and false, learn the rational view of network information, so as to correctly set up three.

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