

## **Analysis of the Role of Career Planning in College Students' Career**

### **Guidance**

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*Abstract: In college students employment guidance, occupation career planning, to help students clear goal, promote the growth of physical and mental health, and is conducive to promoting the process of quality education, to realize the all-round development of the students' morality, improve the quality of employment guidance work, guarantee the school personnel in output quality, enhance the school employment rate at the same time, effective solution the social problem of employment. In order to give full play to the positive role of the occupation career planning, counselors in related work, should fully respect the subject position of the students, guide the students according to the social environment, establish a scientific and reasonable occupation goals, and take this as the center, gradually improve their professional quality and occupation practice.*

*Keywords: Career planning, college students' career guidance*

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### **1. INTRODUCTION**

Recently, the people's Daily published on the Central Committee of the Communist Youth League and WeChat called "sleeping in college students: you are not unemployed, Providence will not forgive!" The article describes the real situation in the classroom, most students in the examination before, before graduation, I can punish the heart, soul zhichuo [1]. College students addicted to the game, don't study hard, perhaps has become a trend, the formation of these phenomena, and the students' subjective attitude, but with the education situation now also can not get away, coupled with the current economic downturn, the imbalance of regional economic development, university students in their professional qualities under the condition of insufficient. Faced with the dilemma of graduate unemployment. In the employment guidance for college students, set up the occupation career planning of the course, for college freshmen to provide a new goal, scientific planning and deep thinking of their own occupation and life, improve self-discipline, improve the employment rate.

## **2. THE POSITIVE ROLE OF CAREER PLANNING IN COLLEGE STUDENTS' CAREER GUIDANCE**

Students from the educational evaluation mechanism in the cruel talent shows itself learning ability and learning attitude, learning environment is allow all doubt, but after entering the loose University, lost their parents and teachers constraints, the university has achieved ideal, looking for job target is too misty, the lack of management and guidance, there is a part of students choose to indulge in games, play, the formation of a very bad learning atmosphere in the campus. What schools should do is to give full play to the subjective initiative of college students and to re-establish a goal for students, that is, employment and to help students to plan and achieve this goal. Career planning is a good medicine for college students. It has positive significance for improving the present situation of employment and improving the comprehensive quality of College students.

Occupation career planning, which determines a occupation target, and for the realization of this goal to plan your life, have the occupation localization, goal setting, channel design of the 3 elements, [2] is a dynamic process of continuous. Career planning should be based on individual basic characteristics (including interest, ability, personality, etc.) and social environment, and choosing proper career goals and making rational planning can improve the achievement rate of goals. In the career guidance of college students, career planning has the following positive functions: first, to help students clear their goals and promote their physical and mental health. The university learning atmosphere bad subjective reason lies in college students' confusion, no goal, occupation career planning based on respect for students will set an achievable goal of occupation, establish a career end point for students to study at University, to avoid learning motivation due to the lack of the no target phenomenon; is conducive to promoting the process of quality education. It is a requirement for the overall quality of people with higher environment, graduates only have theoretical knowledge and professional skills, but also need all-round development, to meet the needs of the recruitment of large enterprises, the establishment of occupation goal, can help students clear direction of their evolution, improve their quality from all aspects that is consistent with the concept of quality education; improve the quality of employment guidance, enhance the school employment rate. Occupation career planning is a plan in which the majority of students, give full play to the initiative of students, provided the impetus for the students' autonomous learning, greatly reduce the working pressure of teachers employment guidance, promoting college students' comprehensive quality promotion, the industry status quo is of positive significance to improve college students; the school security personnel output quality, effectively solve the social problem of employment. The problem that the employment of college students will be unemployed does not mean that the society needs less highly educated personnel, but that the comprehensive quality of college students can not meet the standards of higher education level talents. The occupation career planning, to allow students to clear their occupation goals, and to this goal as end point to improve its shortcomings, learn the

knowledge and skills needed in the occupation target, students realize the occupation ideal at the same time, but also solve the problem of talent demand of society, school and talent supply and demand balance society.

### **3. COLLEGE STUDENTS CAREER PLANNING EDUCATION STRATEGY**

#### **3.1 Take the student as the center, carries on the occupation career plan**

Generally speaking, guide students occupation career planning supervisor, are college counselors, in this process, the instructor should clear the dominant position of students, grasping the role of auxiliary themselves, with their own professional judgment and social experience, to guide the students in the occupation career planning. In the initial stage of occupation career planning, counselors should first guide students to self evaluation, a full range of deep self analysis, the clarity of their character, clear their own interests due to clearly present the advantages and disadvantages caused by itself. Combined with the evaluation of teachers and students, a comprehensive evaluation of each university student, and as the beginning of career planning, [3]. In the process of career planning, the counselor always acts as the guider, and takes the students' independent will as the decisive factor, so as to give full play to the students' subjective initiative.

#### **3.2 On the basis of social reality, determine career goals**

In career planning, subjective and objective conditions should be taken as the basis for the determination of career goals. The so-called subjective conditions are their own basic conditions and personal intentions. The so-called objective conditions are social realities. Social reality has set a framework for career planning, and also increased the probability of achieving career goals. Purely subjective factors determine career goals, unlike those on the rainbow in the clouds. Beauty is not palpable. There are some seemingly glamorous occupation, in fact the employment outlook is not optimistic, the employment demand is small, while the students will clear counselors, should inform the students to achieve the goal of hard, balance elements provide pertinent suggestions for students. In the process of the implementation of College Students' career guidance, the instructors should analyze and investigate the employment prospects of different regions and different occupations, and provide a reference for the formulation of students' career goals.

#### **3.3 Take the goal as the center, carries on the occupation practice activity**

In the occupation career planning, counselors should supervise students according to their occupation target, develop a short-term learning objectives and long-term development goals, the content of their learning needs in different stages of the detailed list, submitted to the

instructor, according to the demand by professional counselors, to plan to improve and complement. Counselors in the daily work, and professional related enterprises should actively communicate, create a stable channel of training talents in the school's support, according to the students' occupation goal, to provide students with a learning opportunity to practice in the summer, let the student is able to adapt to the occupation environment, clear the existence of their own shortcomings, according to occupation environmental needs, constantly improve their own comprehensive quality [4].

#### **4. CONCLUSION**

College students as a society is still in the ivory tower of the group, they have independent thinking ability, but the idea is still not mature, need teachers to guide, guide them to the right way of life. Contemporary college students are confused, in the initial implementation of the university ideal, just like a broken line kite, free in the scene of debauchery in the realistic society, without relying on, the wind drift. The purpose of College Students' employment guidance is to tie them up again, let them understand their own situation, and the employment pressure of college students at this stage, in order to get better opportunities for office. In college students employment guidance, occupation career planning is a key content of the work, to allow students to clear their interest or ambition, according to this goal, making short-term learning goals and long-term development goals, so as to give full play to the initiative of students, improve the campus learning atmosphere [5].

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