

**Innovative Perspective of University Funding for Education: From
"Receiving Aid" to "Helping Oneself" to "Helping Others" to Subsidize the
Mode of Educating People**

Chenghan Li

Southwest Petroleum University, Chengdu, Sichuan, China, 610500

Abstract: University funding education is an important way to carry out the ideological and political work of university student's education. In view of the current funding for education in colleges and universities exist heavy economic help light thought education, partly funded by the student in accordance with the patience of strong, independent consciousness, based on innovation Angle, to "financial aid in the first, the system construction is complementary, cultural cultivation as the guide, ability training first" for the elements, to explore from the "recipient" to "self" to "help" funded educational mode, build a long-acting mechanism of funding for education focus on cultivating students' independence character, Thanksgiving dedication consciousness, and gradually transformed into practical action, realize from the recipient to self-service, profound change to help others.

Keywords: Colleges and universities; Subsidize education; Recipients; Self-help; to help others

1. INTRODUCTION

National medium and long-term educational reform and development program (2010-2020) clearly stated: "Keep the public interest of education don't let every student get out of school because of family difficulties. As a livelihood project that the party and the government have always attached great importance to, university funding has benefited thousands of poor students' families and fully reflected the fairness of education [1]. Especially since 2007, the state council launched a series of student financial assistance policy and funding system constantly improve, funding standards continue to improve, and expanding scope, establish and perfect the higher education from pre-school education stage to stage family economic difficulties students funded system [2]. In 2017, the national student financial assistance topped 180 billion Yuan, for student more than 9600 person-time, students completed the eleventh consecutive year, the total amount of funding, the governments at various levels has invested funds, national student loans, schools, social input "four growth", realizing a complete coverage of the family economic difficulties students funding. However, financial aid is only

the most basic function of finance work, no matter from the students their own development needs, or from the perspective of university talents training target required, all funding for education in colleges and universities work put forward higher requirements. And the current funding for education in colleges and universities heavy economic help light thought education, partly funded by the student in accordance with the patience of strong, independent consciousness problems still exist, such as funding for education in the new era under the new era characteristic face more severe challenges. Therefore, under the new situation, it is of great positive significance to explore the mode of university's characteristic financial aid for educating people and to improve the quality of college talents.

2. THE DIFFICULTIES AND CHALLENGES OF UNIVERSITY FUNDING EDUCATION

With the advancement of higher education reform, university student financial assistance system has been built, but specific guidance through a variety of measures to support family economic difficulties students in colleges and universities, but in the new era under the new era characteristic funded education actual effect in colleges and universities are still facing difficulties and challenges, embodied in the following two aspects.

2.1 Focus more on economic help than on ideas.

Colleges and universities play the role of concrete implementers in the work of student financial aid. In the process of helping poor students, too much attention has been paid to financial aid, while the thought education has been ignored. For students from poor families, they can get poor financial aid by means of poor students' examination, green channel, student loan and gift package. After entering university, also can through tuition waivers and state grants, scholarships, work-study, for poor students to provide basic study and the life security, especially in the current national strength increasing of funding for poor students in colleges and universities, has achieved a remarkable success since it was on the financial aid [3]. However, few colleges and universities are able to carry out financial aid while thinking well. It is important to provide financial aid to the poor students who have the characteristics of the new era, but the ideological help should not be ignored. Especially in the current to come as the main body, 00 after 90 colleges and universities, some students as a poor students, there is a big mental pressure, financial aid blindly, can alleviate temporarily only living difficulties, some poor students due to the limitation of economic conditions, the lack of social communication, entertainment, etc. in the state, the passage of time will let them produce is inferior to others in all aspects of psychological hint. Therefore, it is necessary for colleges and universities to combine financial aid with ideological guidance in the work of providing financial aid for educating people, so as to solve the economic problems of poor students and cultivate the self-improvement and self-reliance spirit of students.

2.2 The aided students are lack of self-improvement consciousness and have strong dependence psychology.

In China, the college entrance examination has played an important role in promoting respect for the scientific and cultural atmosphere, improving the comprehensive cultural quality of the nation, and increasing the contribution rate of talents. But also to some extent makes exam-oriented education, the traditional education model in our country, this leads to the majority of students lack of career planning, and failure to establish good self-reliant consciousness, and in a timely manner to the campus, a considerable part of the students of course depend on parents, relatives and friends, such as funding to complete their studies, did not bear due responsibility and act as an adult, such not only not conducive to the healthy growth of the students, at the same time also is not applicable to the current national, society's need for comprehensive development of talents. Although the aim of the aid policy of the country is in order not to let any one of the students drop out of school because of poor families, but the policy for developing students' consciousness of independence, and there is no specific guidance and help. , most poor students from the entrance, has formed strong dependent psychology, thought, not through their own efforts to study hard for a scholarship, not actively apply for work-study, but "wait for by the state or society grants," the state or society grants as a well-deserved, once acquired, to not use grants to help their better learning, but profligacy, seriously affect the financing work aid-receiving students of education function and its own good.

3. EACH HAS THE CHARACTERISTIC UNIVERSITY FUNDS RAISES THE PERSON MODEL

University funding for education work is an important part of student financial assistance work in our country, analysis of the distinctive for funding education pattern in colleges and universities to do a good job of funding for education in colleges and universities has a positive meaning, at the same time to explore from the "recipient" to "self" to "help" funded education mode, build a long-acting mechanism of funding for education focus on cultivating students' independence character, Thanksgiving dedication consciousness, has reference and guiding significance.

The aid work situation throughout the country, often appear two phenomena: one kind is heavy funding for education, think to provide economic aid to economic difficulties students is the greatest help, other problems will be readily solved; Another kind is out of funding education first, education as the key to solve the problem, not fully understand financial aid is the premise, is the foundation, is a kind of effective means of education, not the material and spiritual help form a whole organically. For such problems, the central committee of the communist party of China under the state council issued document no. 16 "on further strengthening and improving ideological and political education of opinions and points out that to strengthen and improve ideological and political education to the combination of solving ideological problems and solving practical problems [4]. Education, therefore, to obtain actual effect, it must be

ideological education and funding, funding for ideological education as the guide, funding is clearly means, education is the goal, so as to achieve best education effect, reflects the true value. This has pointed out the direction for the work of university funding education, guided the work of university funding education to develop healthily and deeply, and made it a common consensus that the funding work should be based on education. However, how to give full play to the educational effect of financial aid is still a research topic in many universities. Therefore, colleges and universities continue to explore and improve the ways of funding education, innovate the working ideas of funding education, and put forward various characteristic modes of funding education.

3.1 Innovate the mechanism of educating people.

On behalf of Donoghue university, it puts forward the three-dimension model of "economic security, spiritual care and development support" to help and educate people. The model from three dimensions meet the needs of different levels of family economic difficulties students, to improve student's quality, ability to exercise, to build platforms: one is "economic security", the practice of the "don't let a student quit school due to family financial difficulties" commitment. Secondly, "spiritual care" provides spiritual assistance to students with family financial difficulties from the aspects of "paying attention to life details, monitoring mental health and inspiring life ideals". Third, "development support", based on the premise of "care and respect", designs specific projects according to students' "needs" or guides students to find their own "needs".

3.2 Innovate the system of educating people.

On behalf of Jilin normal university, Jilin normal university has carried out a series of fund-raising activities combining helping others with helping themselves in combination with its own characteristics. The school helps students in financial difficulties by implementing the principle of "three help", that is, "help with life, study and ideas". It is proposed to provide relief for students from financial difficulties, not only for financial aid, but also for students to have a healthy body and mind, noble character and comprehensive development. By conducting "group one, the antithetical couplet", exert the power of the party members and cadres to assist thousands of economic difficulties students, set up the "middle managers, general staff, student party members" trinity system of necessities, make family economic difficulties students personal feeling from AIDS care and trust, and dare to face their own situation, and rose up in adversity.

3.3 Innovation and education series activities.

Representative for Shanghai engineering technology university school of management in colleges and universities, it is based on the educational work and relieve the student how to effectively for a long time will work with the combination of thinking, explore "to carry out a stranded student information, create a database that is stranded student, a series of necessities of educational research, held a series of poor students skills training course, complete a stranded student summary" of the "five-one project" relieve the educational mode. Through projects, joint efforts to relieve the student work level rise a new step, at the same time, help to

solve the economic difficulties student's aid-receiving students effectively promote personalized development and ability quality improving.

3.4 Innovate the idea of educating people.

On behalf of Shanghai University of technology, Shanghai University of technology has put forward the idea of cultivating poor students in three stages: the first step, the basic stage, that is, the stage of financial aid. Objective: to solve the economic problem of poor students' normal life and study. The second step is the enlightenment stage, the education culture stage. Objective: to establish a system of financial aid for the development of poor students. The third step is the deepening stage, namely the comprehensive promotion stage. Objective: to train the aided students to become qualified builders and reliable successors of socialism who are self-reliant, self-reliant, of noble character, of firm and comprehensive development of ideal and belief. This kind of stratification and progressive preliminary outline of the overall thinking of the work of subsidizing the education of people in the new era, and formed a hierarchical and progressive system of "relieving poverty, cultivating people and cultivating talents" [5].

To sum up, in the educational work practice, the funding of colleges and universities devoted to "who to cultivate people and cultivating what kind of person, how to cultivate people" modernity problems, enrich the necessities of educational essence connotation, expanding funding increase student success height, explore building a cultivation of the comprehensive development of the socialist qualified builders and reliable class people relieve the new educational system.

4. FROM "RECEIVING HELP" TO "HELPING ONESELF" TO "HELPING OTHERS" TO SUBSIDIZE EDUCATION MODEL EXPLORATION

4.1 Start with financial aid.

Financial aid is the foundation of college student financial aid system. Heavy economic pressure will seriously affect the cultivation of various abilities of students from poor families and weaken their future competitiveness in society. Although China's financial aid system is relatively perfect, it is far from enough for all students from poor families to receive financial aid. In southwest petroleum university as an example, the school closely around national major policy, financing policy, open channels, and constantly improve "award, loan, help, frequently, slow filling, free," the seven integrative linkage educational system, has achieved gratifying performance. From 2014 to 2016, the number of work-study students in the school increased year by year, with a total of 6,927 person-times in the three years, and 82,482 thousand student aid funds distributed. The government grants 77.9942 million Yuan in government grants, 2, 4125 person-times of benefit students, 8,065,700 Yuan in school scholarships, and 3,982,200 Yuan in social aid funds. A temporary hardship allowance of 156,900 Yuan was granted to 178 students. In addition, in the past three years, the school has also solved the problems of tuition and accommodation fees for 6,623 students from families with financial difficulties, such as handling the school's national student loan and the student's national student loan of 6,623

person-times. So far, none of the students at southwest petroleum school have fallen out of school or dropped out of school because of poverty, fulfilling our promise.

4.2 Take system construction as supplement.

As is known to all, the establishment and improvement of the financial aid system is the fundamental guarantee for the continuous and orderly development of university financial aid work, and only through effective institutional construction can it be more standardized and improved. Since 2007, Southwest Petroleum University have issued "Southwest Petroleum University student financial assistance method", "Southwest Petroleum University family economic difficulties students recognition method, such as 7 files related to the student financial assistance, from system to ensure the financial support of three-dimensional multiple system smoothly. By adopting grants temporary difficulties tuition waiver, work-study, and set up the green channel and other aid measures, gradually formed the national student loans, scholarships, work-study seven such as a whole system of funding system. But, we can clearly observed that the current system of the construction of the concentrate on financial aid, economic aid and mental disequilibrium development funding system, its impact will be more profound, more long. School aiming at the existence of finance work in the financial aid, the phenomenon of spiritual support, a thorough understanding of family economic difficulties students face all kinds of trouble and confusion, in a timely manner to provide targeted mental help, and combined with the characteristics by students and professional expertise, consciously to guide and inspire their potential. A large number of poor students through their own efforts, obtained the national scholarship and national motivational scholarships and various social enterprises funded scholarships, to greatly improve their self-confidence and competitive, get financial aid as well as realize the idea.

4.3 Take culture as the guide.

The construction of educational culture of financial aid is the prerequisite for the sustainable, healthy and stable development of student financial aid work in colleges and universities. Gratitude culture, integrity culture, responsibility culture, confidence culture and encouragement culture should all be the proper meanings of subsidizing the cultivation of education culture [6].

4.3.1 Gratitude culture.

Advocate for the concept of Thanksgiving, gratitude to build school culture system, solid foundation to carry out "Thanksgiving theme" practice, form a long-term mechanism, combined with practice of gratitude, implementation achievement personal dreams guide the aid-receiving students in gratitude, achievement of a better yourself, southwest petroleum university organization to carry out the "be grateful, inspirational success" funded education subject education series activity, in selecting recommended on the basis of the colleges, schools were "student, dream weavers, cast" theme 811 essay, "the state funding, flying dream weavers" theme posters 244 and "motivational life, touched you I" 37 move feeling series works. Aid-receiving students actively participate in the show that blend in the educational work of university funding Thanksgiving culture, on the one hand, contributes to the harmony

and stability of the campus, make poor students to feel the state, society, schools give financial aid at the same time has given the hopes and the deep affection, is beneficial to them in a more optimistic attitude, positive attitude, and other classmates; On the other hand, it has promoted the connotation of the work of subsidizing and educating people. It is no longer a simple giving or charity, but a transmission of love and a spiritual inheritance.

4.3.2 Honesty culture

Integrity is not only the basic quality of college students, but also the lifeline of funding education work [7]. Taking poor students as an example, whether the supporting materials submitted by students are true, exaggerated or false is a matter of good faith. This is not only related to students' personal problems, but also to the fairness and justice of this society. Financing practice, southwest petroleum university to realize the importance of honest cultural construction, established in June each year as a good faith propaganda education, school education theme class meeting held by organizing the good faith propaganda, for good faith propaganda education topic composition, integrity, public welfare short film, public welfare propaganda, SMS original works collection features such as integrity vigorously carry forward the honesty culture theme activities, and improve the students' good faith consciousness, make the good faith as the student's main body cognitive and emotional consciously, fundamentally improve the students' moral character accomplishment, so as to realize practice of great virtue, integrity to build a beautiful new era.

4.4 Focus on ability development.

"Heavy financial aid, with the current funding work light ability training", from "recipient" to "self" to "help" funded education mode is very attention to the cultivation of ability, namely self-cognitive ability, learning ability and innovation ability, to change the bad situation, help the students ability to ascend, and promote all-round development of students is of great significance. Southwest petroleum university advocates funding more education, and proposed to recipient students "recipient student party members' 1 + N 'directional support activity", "student dream weavers line", "self-reliance freshman training camp", "you find inspirational", "cultivating gratitude culture, with dream light youth" series of theme activities, such as train aid-receiving students free-standing self-improvement consciousness, bear responsibility consciousness and exercise students self-cognitive ability, learning ability and innovation ability. "Self-reliant, freshman training camp", for example, its main activity is based on new adaptive education, with the aid of student power of self-organization, helped by students as the core, set up professional executive management team, for the entire school freshman, using every Saturday or Sunday group to carry out the independent existence, interpersonal communication, learning, planning, career development, mental health and self-realization, 6 seminar or expand, new free-standing self-improvement training, and take the "independent planning college career blueprint" for "camp objective (inspection qualified knot camp certificate), exercise the new independent ability, To help freshmen set up the noble character and lofty ideal of self-improvement, hard work and plain living, striving to become talents at the beginning of entering the university, and greet the new university life with full spirit.

5. CONCLUSION

With "the financial aid in the first, the system construction is complementary, cultural cultivation as the guide, ability training first" for the elements, from the "recipient" to "self" to "help" funded education mode is a new exploration of the educational work of university funding. It has been proved by practice that the mode from "receiving assistance" to "helping oneself" to "helping others" is an inevitable choice that conforms to the development of The Times and the funding policy of the new era. Although at present the pattern in such aspects as the environment, development conditions need to be further deepened and perfect, but it reflects the colleges and universities on how to further develop funding and educating effect of exploration and thinking, for colleges and universities to strive to cultivate the students' own character, Thanksgiving dedication consciousness, and further into practical action, realize from the recipient to self-help, to profound transformation provides a helpful reference and reference.

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