

Analysis of English Learning Problems and Strategies of Animation Majors in Higher Vocational Colleges

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Abstract: With the advent of internationalization, in order to better integrate with the international community, the students of higher vocational colleges are more and more important to master the professional English, while the artistic animation students are relatively weak in English, but the technology of the front end of animation production The software is generally developed for large countries such as Europe, America, and Japan. Because Chinese animation talents generally have weak English foundations, it is difficult to get to know the latest animation technology in the world. How to change this status quo is an urgent problem to be solved.

Keywords: Animation, professional English, strategy analysis.

1. INTRODUCTION

This paper analyzes the problems existing in the study of professional English by 3D animation students in vocational colleges, and discusses how to carry out the study of animation professional English from the perspective of practical application of ability training, and puts forward a preliminary strategy to improve students' English. Ability and achieve its professional strengths.

As one of the hot majors in higher vocational colleges, animation major is different from the teaching ideas of ordinary college animation. Higher vocational colleges pay more attention to the cultivation of students' technical ability and social adaptability. Therefore, the animation major needs to mention its professional English learning to an important position. Today's society pays more and more attention to English learning. The animation profession is also an emerging industry, and it is necessary to strengthen the study of professional English.

2. THE STATUS QUO AND PROBLEMS OF ANIMATION STUDENTS IN ENGLISH LEARNING

2.1 The English foundation of vocational students is weak

Compared with ordinary undergraduate college students, the level of cultural courses of vocational college students is relatively poor, and at the time of enrollment, the admission

scores of art professional culture courses are lower than those of other non-art majors, and the English of art majors is lower. Scores are lower than those of non-art majors.

Most students in the animation department of higher vocational schools have a poor English foundation. Most of the animation majors do not pay much attention to the study of English. Especially after entering the vocational colleges, they think that professional learning is more important. A lot of energy and time are put on the study major, in English. In learning, lack of interest in learning English, reducing or even abandoning the study of English, resulting in a gap with English learning, and the distance between other students in English learning, so that the English level cannot be improved, leading to animation The actual English level of professional students is seriously out of touch with the materials used and the syllabus requirements.

2.2 Animation software requires high professional English requirements

Nowadays, the animation software popular in the Chinese market, including the professional software taught by animation courses in major universities, are all developed by foreign companies and are almost identical. For example, 2D animation software uses Macromedia to introduce Flash; flat drawing software is Adobe Photoshop; 3D modeling software includes Autodesk's Maya and 3ds Max, and later software includes AE and Premiere. These animation software is full of professional English, and you must be familiar with such professional English if you want to access the most advanced animation software. However, animation students always think that they can learn Chinese software without learning English. As everyone knows, the English foundation is poor, and the advanced foreign experience is slow, and many Chinese software also have English. This will cause students to slow down in later learning, reduce the efficiency of using software and animation, and greatly reduce their work in the future.

2.3 The student's language knowledge is not accumulated enough

Higher vocational students' performance in English is unsatisfactory. The most important performance is that they do not have enough knowledge of language and culture. They do not know enough about some professional terms, which makes them only memorable when they learn software. Some foreign literatures are also very difficult to read in the process of reading. These have fundamentally hampered students' enthusiasm for learning professional English, resulting in students not paying attention to this aspect of learning.

2.4 The school does not pay attention to English

Although the English course is set up, the use of English textbooks in higher vocational colleges deviates from the teaching of related majors. The teaching content of all professional English courses in the whole school is roughly the same, and it is not closely related to the professional knowledge of each school. English education has no auxiliary effect on professional education, and professional education cannot promote the study of English courses. This kind of vocational English is useless. It has become one of the factors that cannot be delayed in the reform of English education in higher vocational schools. Secondly, in the aspect of the evaluation mechanism of English teaching, the previous teaching test-taking

mechanism is continued, whether students can pass the English three-level test as the evaluation standard for students' English proficiency, while the English third-level ability pays more attention to the study of theoretical knowledge. The use of English in real life does not have much practical help. The application of English is still a shortcoming of employment-oriented higher vocational students at work.

3. THE NEED TO IMPROVE PROFESSIONAL ENGLISH LEARNING

3.1 Provide more opportunities

Most of the excellent 3D animations we know are from European and American companies such as Disney Pixar. Language barriers lead to lack of communication with European and American production. Most of the professional animation software comes from Europe, America and Japan. We lack professional vocabulary. We can't study software in depth. . Therefore, lack of professional English learning will limit many aspects of us and miss many opportunities.

Nowadays, many animation companies regard English learning results as one of the company's admission requirements. This has greatly eliminated the selection of better talents. In the competitive animation market, professional English learning has become the most effective resume. It provides a corresponding job opportunity, which is very rare.

3.2 Helping students with professional study

On the other hand, English learning is a very powerful stepping stone for future work for higher vocational students. Higher vocational colleges are constantly reforming, and various opinions are also put forward for the English courses of animation majors in higher vocational colleges. Higher vocational English is an English course with its own characteristics. It is infiltrated with professional content and subject content. A subject matter that is closely related to professional content. Through the study of professional English, in addition to improving the overall English ability of vocational college students, it is more important to understand the subject knowledge and provide more learning opportunities for the animation major. This is necessary.

3.3 Improve the quality of English teaching in schools

Most of the higher vocational colleges have a poor English foundation. This reality has led to the school's overall lack of English learning, and the entire teaching atmosphere is very negative. However, if you emphasize the study of professional English, it will invisibly drive the entire English learning atmosphere. As we all know, students in higher vocational colleges pay great attention to the study of this major. If they can learn English with their enthusiasm for their own profession, this is a very good way to improve their English ability. Students should look at professional English learning. As important as your own major, the overall quality of English teaching in the school will be improved accordingly.

4. IMPROVE THE PROFESSIONAL ENGLISH STRATEGY OF 3D ANIMATION STUDENTS

4.1 Professional English integration course

In the four-year course study arrangement, the animation major consists of a point-to-face and a face-to-face process. The theoretical course and the English course often form a block-type teaching at the same time, and the students can understand the historical origins of the relevant majors, aesthetic theories, enrich their own opinions, and in the relevant curriculum arrangements. It will be integrated into relevant training topics, so that the design can be perfected in a cross-ambient atmosphere. It has a scientific and guiding curriculum for students' methodology and knowledge system to enhance their critical thinking ability. English courses include that students can form professional English communication and communication as a designer and they also need to be educated in other areas, such as drama, aesthetics, and humanities. Students experience creative and multifaceted collaborations in different fields. This cross-cutting curriculum will bring students different ideas and insights to the profession to a certain extent.

The introspective course system of professional English and professional courses is the basis for creating a good atmosphere for learning English. Students who want to understand the majors of their majors will often be aware of the curriculum arrangements. The "first impression" of a major is very important. The arrangement of the course is to guide the students to learn the course, which will give the students a certain psychological suggestion, integrate the relevant English learning in the technical course, and start from the course to promote the overall atmosphere in all aspects.

4.2 Creating a strong English learning atmosphere is the focus

The learning atmosphere of the campus seems to be the oxygen of the campus. It provides the oxygen for the health of the students. It is the overall environment that any school can't escape from any kind of education. In the long run, all the courses can be better developed. Booster stone. In order to learn English, students must first develop their thinking ability and problem-solving ability in order to learn and develop better. Therefore, the strong campus English learning atmosphere is the focus of creating a good English atmosphere in vocational colleges.

The good English atmosphere of a school is the characteristic potential of the school. The students in higher vocational colleges are in a period of mental maturity. They cannot instill a kind of words and thoughts such as quick success and instant benefit in this period. Although the society is developing at a rapid pace, the hearts of the people cannot be quiet. Therefore, in this situation, higher vocational colleges should create a form of hard work and perseverance that insists on learning English better than materialization to reflect students' positive attitude towards life. In any situation, the language learning of communication is the best way to open your eyes.

4.3 To promote a positive professional English learning environment through cooperation

Knowing that cooperation is the first green card to get into the social train. Health up, indicators of the campus cultural environment. Get education and inspiration in a professional English learning atmosphere. In order to enrich students' cognition, in addition to teaching students to learn about animation creation projects, teachers can also organize students to learn English communication skills, national cultures, interpersonal relationships, remind students to act on their own, learn through cooperative English, let Students can bravely say, communicate, and let students know how to develop themselves in a comprehensive way. The animation company's design talents often need to have the appropriate eloquence, persuasiveness, communication skills, and even know how to cooperate. In fact, I always have a view that no matter what kind of education, students develop knowledge, cooperate with others, and take him. Long, is always one of the most important goals? If a higher vocational college only pays attention to technical operations and uses "career determinism" to walk blindly, in the long run, it will inevitably lead to the failure of students' personality in some aspects. Sound. Therefore, there are thousands of ways of education, and the purpose or goal of education itself will not be changed. English learning is as important as professional learning.

4.4 Conduct activities to help professional English learning

The animation majors of higher vocational colleges should know how to use the advantages of the profession to assist in the development of English learning and English activities. You can make short English videos by editing English short films. The students of animation majors are lively and can also hold corresponding English dramas. Performance, which invisibly not only exercised the students' animated scriptwriting, but also improved the learning of English. The school made the recognition and support of the higher vocational colleges by doing interesting English. This is a long-term process and enriched. The school English learning atmosphere has also cultivated the students' humanistic qualities, and at the same time promoted the students' development in a more favorable direction.

5. SUMMARY

Chinese-born writer Cheng Baoyi has an important training. He summed up the three stages of Taoist thought about epistemology. "Looking at the mountains is the mountain", "seeing the mountains is not the mountains" and "seeing the mountains or the mountains." In order to reach the final stage of "seeing mountains or mountains", it is necessary to go through a period of "seeing mountains is not a mountain." Animated professional English education can also be recognized in this way. It is one of the ways of school investigation to understand professional education from the basis of appearance. It is also recognized that professional English can not only be a way of investigation, but also a means of communication, a stepping stone for future work. It is the society's investigation of talents, which makes the whole animation market pick the basis for excellent talents. It seems to be a kind of negation, but in fact it is a further exploration of new ways.

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