

# Research on the Educational Path of College Students' Socialist Core Values under the Background of Diversity

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## Abstract

At present, the diversification of values has a strong impact on the ideology of college students, resulting in positive and negative effects. The positive effect is that the self-awareness of college students is enhanced, and the negative effect is that they have questioned, misunderstood, and even lost their way to socialism. The core values of socialism are obscured and dispelled. Therefore, it is necessary to explore the educational path of college students' socialist core values in the context of pluralism.

## Keywords

Diversification; Core Values; Education Path.

## 1. INTRODUCTION

With the development of China's market economy, the changes in social structure, economic relations and the adjustment of interest patterns have impacted people's ideological concepts. The whole society has shown a trend of diversified values, which has formed a certain impact on the core values of socialism. As an important force to promote social progress, college students' value choices will affect the stability and development of society. Therefore, strengthening the education of college students' social core values and reshaping the core values of college students has great practical significance for the development of China's modernization.

## 2. DIVERSITY OF VALUES

At present, the diversity of college students' values shows the following characteristics.

### 2.1. Diversification of Value Judgment Standards

At present, the value judgment standards of college students are diversified. Some are based on the size of social contribution, some are based on the success or failure of the business, some have obtained social returns, material benefits as the standard, and some are based on the size of the authority, or the level of social status. The survey found that the moral ethics of most college students have been deeply imprinted by the market, and they are relishing the "new ideas". They often understand from the perspective of personal emotions and intereststo understand moral behavior. Thosewho believe that "maintaining their own interests without infringing on the interests of others" already occupy a considerable proportion. This shows that contemporary college students' "morality" is not only a norm of behavior, but also gradually becomes a psychological demand for mutual benefit. When answering the question "What is your attitude towards cheating in exams?", 20% of the choices are "understandable and sympathetic", and 60% of choices are "deeply hate". When answering the question "What is your attitude towards cheating in exams?", 20% of the choices are "understandable and

sympathetic", and 60% of choices are "deeply hate". In the survey "when the conflict between individual and collective interests, what is your attitude?" 80% of the respondents "take care of both", 15% of respondents to "personal interests", and only 5% of respondents to "collectivism". This shows that the value judgment standards of college students have been diversified.

## **2.2. Contradictory Value Choice**

With the diversification of values, college students often face conflicts in their choices when they face multiple values intertwined. Such as: from the content of the values, it includes traditional values, modern values, Western values, local values and other values. In fact, the above-mentioned pluralistic values have no impact on people, but are intertwined and work together to make people's value choices work. These values are often contradictory in most cases. Taking traditional values and modern values as examples, traditional values emphasize the value orientation of social standards, while modern values highlight individual subjectivity. Due to the contradiction between traditional value orientation and modern value orientation, individuals will face conflicts between personal orientation and social orientation when dealing with personal interests and collective interests.

## **3. THE NEGATIVE INFLUENCE OF VALUE DIVERSIFICATION ON COLLEGE STUDENTS' ESTABLISHMENT OF SOCIALIST CORE VALUES**

### **3.1. Cognitive Confusion of the Socialist Core Values of College Students**

With the influence of value diversification, people facing the fierce impact of tradition and reality, the Eastern and Western ideology, have doubts about the traditional value system advocated by the original, and weaken the original socialist core values education. The effect has led some college students to appear the desalination of ideal beliefs and the confusion of beliefs. Many college students are puzzled by what value they are pursuing.

### **3.2. Multi-Values Weaken College Students' Recognition of Socialist Core Values**

Value identification means that the value subject constantly changes its value structure through activities such as value cognition, value evaluation and value selection, internalizing the values and values of certain society into its own value orientation, and externalizing it into a certain value behavior process. In China, the free competition advocated by the market economy and the diversification of the benefits associated with it expand the space of choice and greatly enhance the autonomy of college students. It is a historical progress, but the deepening of value diversification also makes college students feeling overwhelmed in many value scales, increasing the difficulty of choosing core values, weakening the recognition of college students on socialist core values.

### **3.3. Multiple Values Lead to Disconnect Between College Students' Value Cognition and Behavior**

Generally speaking, the mainstream of contemporary college students is healthy, pragmatic and positive. However, some college students agree with the socialist core values in their concepts, but they are difficult to practice in specific behaviors. There is a serious separation between value cognition and value behavior.

In the context of diversity, as the subjective consciousness of college students awakens, the individual's self-worth will inevitably receive the attention it deserves, making people more advocating individuality and paying attention to themselves. It is increasingly difficult for college students to achieve recognition of social values. The traditional education model adopted by colleges and universities cannot face the new situation of value diversification, the awakening of college students and the strengthening of self-value. On the one hand, college

students in the era of globalization are sensitive and adept at accepting new things. On the other hand, they are at the stage of world outlook, outlook on life and values, and lack rational understanding of wrong and backward values. Therefore, we must broaden our channels, strengthen and improve the education of socialist core values of college students through multi-path and multi-angle.

## **4. STRENGTHENING AND PERFECTING THE BASIC PATH OF COLLEGE STUDENTS' SOCIALIST CORE VALUES EDUCATION**

### **4.1. Taking Campus Culture as the Carrier and Paying Attention to Hidden Penetration**

A beautiful and harmonious campus culture environment can cultivate students' sentiment, enlighten students' minds and promote students' all-round development. The positive and progressive campus culture plays an important role in strengthening and improving college students' ideological and political education and deepening their understanding of socialist core values. The campus cultural environment is composed of material cultural environment and spiritual cultural environment. Colleges and universities should strive to optimize the campus cultural environment with the socialist core value system as the main content, so as to continuously innovate the educational carrier and improve the educational effect for the education of socialist core values.

### **4.2. Taking Social Practice as A Platform, Striving to Realize the Integration of Knowledge and Action**

Social practice activities are the basis for transforming the content of values education into the intrinsic values of college students. Only in social practice can contemporary college students truly understand the connotation of moral norms, internalize them into their own wills and emotions, and then externalize them into their own behavioral habits, eventually forming stable values. Only when contemporary college students recognize, understand, and choose correct values in social practice can they achieve the harmonious unity of individual values and social values, and promote the overall development of individuals and the overall progress of society. Therefore, strengthening the pertinence of practical activities and improving students' perceptual knowledge has become another inevitable choice for the path of the generation of socialist core values of college students.

### **4.3. Strengthen the Construction of Campus Network Culture and Build A New Platform for Online Cultivation**

College students' online access has become an irresistible trend of the times. In the information age, we must do a good job in the educational position of the Internet, give full play to the advantages of network technology in the information age, and open up a new world of contemporary college students' core values education. Through various forms of network to publicize and report on those who love the motherland, serve the people, admire science, hard work, solidarity and mutual assistance, honesty and trustworthiness, obey the law, and work hard, expose those who endanger the motherland, deviate from the people, ignorance, ignorance, and sorrow People and behaviors that harm others, benefit others, forgiveness, lawlessness, arrogance and extravagance.

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