

# Strengthen the New Impetus of Grass-Roots Party Building and Education in Colleges and Universities with the Integration of Teachers and Students from the Perspective of "Party Building+"

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## Abstract

The arrival of the new era makes the Party building work in colleges and universities face new challenges and build up to the new development opportunities. Improving the working quality of Party building in colleges and universities is an important guarantee for deepening the connotative development of higher education and promoting the "double first-rate" construction. The "double leader" training project of the Party branch secretary of college teachers emerge as the times require. The Party branch of Petroleum Engineering School of Southwest Petroleum University as an excellent representative of the "double leader" branch, based on giving full play to the advantages of the "Party building+" model, innovates the work carrier and work grasp, promotes the integration between teachers and students, in order to achieve the Party's total leadership for the development of educational cause, implement the fundamental tasks of establishing moral and cultivating people and make positive contributions. Based on the branch construction of the "double leader", this paper analyzes the challenges that the Party building work at grassroots level in colleges and universities face, and causes and ways of endogenous momentum why the integration between teachers and students practically strengthens the Party building and education at grassroots level, integrate the "three all-round education" idea, actively explores the practical contents and form of "Party building +" mode.

## Keywords

Party building+; Party building at grassroots level in colleges and universities; integration between teacher and student, integration between teacher and student, "three all-round education".

## 1. INTRODUCTION

Strong education means strong country. At the National College Ideological and Political Work Conference, Xi Jinping emphasized that doing a good job of college ideological and political work must adhere to the Party's leadership, must firmly grasp the Party's leadership over college work, strengthening and improving Party building in colleges and universities are the fundamental guarantee for running good colleges and universities[1]. In 2018, leading Party group of the Ministry of Education issued "Guidelines on Construction Plan for "Contend for First Place" of Party Organizations in Colleges and Universities", and "Guidelines on "Double Leader" Training Project for Party Branch Secretary of College Teachers", they are also important measures to implement Xi Jinping thought on socialism with Chinese characteristics for a new era and strengthen Party building work in colleges and universities. Xi Jinping's a series of new ideas and thoughts on Party building work at grassroots level have become important guidelines for Party building work in colleges and universities. As the foundation and important guarantee of the Party's governance, under the guidance of Xi Jinping thought on

socialism with Chinese characteristics for a new era, the party organizations at grassroots level continue to practice, adapt to the needs of the times, and combine their own development characteristics, continuously enrich the connotation of Party building at grassroots level in colleges and universities.

## **2. NEW CHALLENGES THE PARTY CONSTRUCTION WORK AT THE GRASSROOTS LEVEL IN COLLEGES AND UNIVERSITIES FACE**

More than 40 years of reform and opening up, and the 10th anniversary of the founding of New China, our country has achieved transformation from standing up to getting rich and becoming strong. Colleges and universities have also entered into a period of rapid development; it shows China's deep educational heritage and strength on the international stage. However, we must see that the complicated international situation and the mixed ideological trend all put forward severe challenges to the education of colleges and universities. Educating people, thinking first; education, Party building is the basis. When faced with "who to train people, how to train people, and train for whom this fundamental problem", party organizations at grassroots level in colleges and universities must clearly recognize the new problems they face, and meet the challenges with high spirits.

### **2.1. Characteristics of Students' Thoughts in the New Era**

The report at the 19th National Congress of CPC puts forward a new historical direction of China's development, and points out that this era is an era when young people undertake social mission. As a component of the social group, the college student groups' objective world where they are located in, the objective things they experience and the social practices they experience are different from other social groups. Therefore, their ideological characteristics and behavioral laws also show their unique characteristics of the times.

#### **1.1.1 Active thinking and weak political ideas**

As far as college students in the new era are concerned, most of them have a positive heart; they have a strong thirst for knowledge, desire progress, and long to move closer to the party organization. But they lack understanding for the party organization and related knowledge, so they have certain blindness in thought. With the rise of grades, the attention degree and participation of college students in politics has gradually increased, but political attitudes are susceptible to others and political positions are not firm. They have problems such as blindness of political knowledge, unclear political attitude, and blind political behavior; there are the main problems in the ideological and political aspects of contemporary college student groups, including some student Party members.

#### **1.1.2 Polarization of learning status**

The college students' learning status in the new era present polarization status, the first kind of college students have clear goals and work hard for them. Affected by the economic, political, educational and family environment of the new era, this part of students has a wide range of knowledge; some of them have social practical experience and rich social experience, they experience the importance of knowledge in practice and can realize the social significance of learning activities and their own responsibilities, have learning goals and learning directions, and have high learning consciousness. The second kind of college students have unclear learning goals and lack motivation. They are often neglected in the class; they develop a passive learning habit and lack learning initiative.

#### **1.1.3 Lack collective consciousness and highlight self-centered**

College students in the new era enjoy the convenience brought by the development of the country's economy and have excellent growth environment, their ideology and behavior form have distinctive times impress, it manifest in consciousness and diversity. In the new era, they

present diversified values; at university they begin to slowly plan their own future, most of them learned to be independent, read consciously, complete many things autonomously, and consciously struggle instead of being pressed by external pressure and so on. However, some students have too strong self-awareness, the struggle goals of life, personal consciousness has gradually replaced the overall consciousness and social consciousness, and blindly self-expand, value self-worth, neglect social value, and they are self-centered in the interest relationship.

#### 1.1.4 Thoughts are more mature, but psychological endurance and judgment are weak

The growth period of college students in the new era is the period of rapid development of the national economy and the rapid development of the information era, the information they can obtain is complex and huge. Moreover, the country vigorously develops education, and students are significantly affected by foreign cultures and ideas. Some students are relatively mature in thought, can observe and think about problems in combination with reality, and have their own thinking and positions on social phenomena and social problems. However, they may not be able to comprehensively think about the problem from multiple dimensions, cannot be able to deal with the problem in time and are stubborn, resulting in radical behavior. At present, college students' lives, learning and thinking are affected by network information and network culture, students' ideology and moral are diversified and thinking is more mature, but their discrimination ability is poor, and their behaviors also present diversified trend. Due to the development of the socialist market economy, social competition is becoming increasingly fierce, in this case, many students lack the experience and ability to solve problems, are not good at finding channels to solve problems, and lack the experience to bear stress and undergo frustration, they are prone to various psychological problems[2-3].

## **2.2. The International Situation Is Complex, and Ideological Issues Have Become the Primary Concern**

Drawing lessons from history, from the fate of the Soviet Communist Party, we can clearly understand the importance of ideological issues for the development of our Party and the country. The ideological work of colleges and universities is directly related to the question of what kind of people to train and how to train them, and it also relates to the direction of our running school. But ideological issues are not isolated, as party organization at grassroots level in colleges and universities; we must soberly recognize the complexity and urgency of the current ideological struggle.

#### 1.2.1 The ideological struggle is complex and never stops

For many years, the struggle between Marxism and anti-Marxism has never stopped. The struggle for seizing youth ideological positions has never stopped. At present, ambitious hostile forces in the world are clench their fists and set their jaw, attempt to make full use of the cheapness brought about by economic globalization, and transform the values of our people, especially young people, as an important weapon affecting our country's development. Various reconstructed and deliberately planned cultural works, tampered historical stories, etc. are continuously output through the Internet, shake the ideological foundation of young people unconsciously, historical nihilism, violent worship, and blind free worship continuously pass to our students, make their self-consciousness die.

#### 1.2.2 The current college ideological position is not stable

Faced with such a complicated situation, Xi Jinping put forward, "we must strengthen the analysis and guidance of various social ideological trends, do not become bystanders, and dare to speak out, be good at solving doubts, and guard this strong front of Marxism and socialism with Chinese characteristics". However, the ideological position of colleges and universities is not stable. In the past, some college teachers even publicly issued inappropriate remarks against Marxism in the classroom, sociology and other courses only spoke about the West and

ignored the country's excellent traditions. Historical experience proves that all these phenomena are very dangerous and must be highly valued by colleges and universities.

### 1.3 New problems faced by Party building at grassroots level in colleges and universities

We must soberly realize that many achievements have been made in the political construction of the Party at present, but there are still many problems that have not been fundamentally resolved. For example, some comrades neglect politics and weaken politics, some people' "four consciousness" is not strong, and some lack political acumen, political discrimination and struggle spirit for wrong words and deeds. The following problems exist in the Party building work at grass-roots level in colleges and universities [4].

#### 1.3.1 Team building and system building are not sufficiently implemented and detailed.

The party organizations at grass-roots level in colleges and universities must play the role of fighting fortresses, and team building is the foundation. However, the traditional Party branch at grass-roots level in colleges and universities is a separate system for teachers and students. At present, a series of new issues have brought new challenges to the construction and management of party organizations at grass-roots level in colleges and universities: for example, party members of teachers need to go abroad to study, travel, and how to strengthen management; student party members are scattered in different bedrooms, and how to effectively carry out Party building work and ideological and political work, etc. These problems and countermeasures are faced with problems of insufficient implementation and detail in practice.

#### 1.3.2 The form of Party building work at grassroots level is rigid and lacks vitality.

At present, many college teachers are struggling with teaching and scientific research, and relatively concentrated senior-level party members are busy with examinations, postgraduate research, and job search, and do not attach special importance to branch study. However, the study of many branches is a continuation of the meeting tradition, both the study and communication methods are relatively single, for student party members who are eager to learn new things, they lack attractiveness and cannot effectively play the education and guidance role of Party branches.

#### 1.3.3 Insufficient integration of Party building work at grassroots level with new media.

There is disconnect between the theoretical study and work and study of some branches, and they have not used the advantages of new media to expand the influence of propaganda. Keeping the Internet ideological and political heights, how to use more interesting and attractive ways to conduct thought guidance and policy publicity, and how to promote the timely integration of Party building at grassroots level in colleges and universities with new media is a problem that every party organization at grassroots level must pay attention to and focus on.

## **3. THE PARTY CENTRAL COMMITTEE PUTS FORWARD NEW REQUIREMENTS FOR PARTY BUILDING AT GRASSROOTS LEVEL IN COLLEGES AND UNIVERSITIES**

Party building in colleges and universities is an important part to construct new great project of party building. Facing the severe form of ideological and political education work and the challenges brought by students' ideological characteristics in the new era, the party organizations at grassroots level in universities must play the role of battle fortresses, become an important means for Party building in colleges and universities, and become an important force to promote the construction and development of colleges and universities.

### **3.1. Remain True to Our Original Aspiration and Keep Our Mission Firmly in Mind, and Implement the Important Mission of Establishing Moral and Cultivating People**

Continuous self-renewal and go ahead with lofty aspirations, self-discipline and social commitment with dreams and achieve high aspirations. College students in the new era are the future of the country, the hope of the nation, and shoulder heavy responsibilities and missions. Colleges and universities must make our fundamental task clear, it is to train builders and successors of socialism with Chinese characteristics, and it is not the "elaborate egoists", much less the "bystanders and opposition". Therefore, the party organization at grassroots level in colleges and universities must be guided by Xi Jinping socialism with Chinese characteristics for a new era, adhere to the "confidence in the path, theory, system and culture", deeply develop various work, do practical work, and see actual results. Making full use of the political and theoretical advantages of party organizations at grass-roots level, doing a good job in propaganda of Marxist theoretical education, making students bear in mind Marxism, and establish a correct outlook on life, values and world. In this way, they can consciously resist the attack of external bad ideas and truly become firm believers, active communicators, and model practitioners of the core values of socialism [5].

### **3.2. Promote the Organization Ability of Party Organizations at Grass-Roots Level in Colleges and Universities and Give Play to Political and Service Roles**

The report at 19th National Congress of the Communist Party of China pointed out that it is necessary to focus on improving organizational ability, highlight political functions, and build party organizations at grassroots level into a strong fighting fortress that implements the Party's education policy, service work, and unites teachers and students. Among them, it is the key to enhance the political function and actively expand the service function. In general, improving the organization ability of party organizations at grass-roots level in colleges and universities, we can start from optimizing the set of party organizations at grass-roots level, strengthening the leader building of party organizations at grass-roots level, focusing on strengthening the functions of party organizations at grass-roots level, thereby, the party organizations at grassroots level in colleges and universities can achieve focus transformation, comprehensive and effective coverage [6].

### **3.3. Take the Theme Education as An Opportunity and Expand New Ideas of "Party Building +" At Grassroots Level in Colleges and Universities**

Since the 19th CPC National Congress, the "Party building+" idea has been mentioned many times in various documents and programs, it aims to be guided by Party building, focuses on the problems of Party building in colleges and universities, and systematically and comprehensively plan, in order to accurately implement policies and policies, focus on efforts,, and truly provide support for the writing of the "striving pen" for higher education. At present, many colleges and universities across the country have deeply carried out "Party building+" leading projects based on this idea [7].

The "Party building+" model has clear party organization development idea, prominent development positioning, easy operation and other advantages in comparison with the traditional ideological and political education models. However, the "Party building+" idea can not only stay at the level of ideological guidance level, but also requires numerous teachers and students party members to identify, act consciously, actively explore, and achieve true learning, true understanding, true faith, and true use in order to exert a powerful motivation, eventually it becomes the conscious value choice and action consciousness of all teachers and students party members. Active actions have been taken in "Party building+ organizations at grassroots level", "Party building+ platforms at grassroots level", "Party building + tasks at grassroots

level" and so on. The division of labor and cooperation in collaborative education is gradually and clearly reflected in the process.

#### **4. THE INTEGRATION BETWEEN TEACHERS AND STUDENTS, MAKE THE "PARTY BUILDING+" PRACTICE SUBLIMATE IN IDEOLOGICAL IDENTITY**

In order to respond maritime power strategy and serve strategic emerging industries, the Party branch of the Institute of Offshore Oil and Gas Engineering of Southwest Petroleum University was established in October 2012, after it was approved as the "double leader" teacher Party branch secretary studio of national universities in 2018, it explored and implemented branch model that mixes teachers and students, absorbed 20 graduate party members, and set 1 Party branch secretary, 1 deputy secretary (both professors/doctors), 3 branch members, and 3 party groups. In 2019, Peng Qinghua, secretary of the Sichuan provincial Party committee, went to Southwest Petroleum University to conduct survey and guidance on "remain true to our original aspiration and keep our mission firmly in mind" theme education, clearly pointed out that the Party branch secretary studio of the Institute of Offshore Oil and Gas Engineering organically integrate and promote Party building, ideological and political work of teachers and students, and scientific research and teaching work, which are of typical significance.

##### **4.1. Keep Our Mission Firmly in Mind and Condense Core Values of One Branch**

Marxism-Leninism, Mao Zedong Thought, Deng Xiaoping Theory, The important thought of Three Represents, Scientific outlook on development, and Xi Jinping thought on socialism with Chinese characteristics for a new era are the guiding ideologies for the establishment and work of Party branch of Institute of Offshore Oil and Gas Engineering. The core values are an important force for a branch to unite people's hearts and gain recognition. Party branch of Institute of Offshore Oil and Gas Engineering based on the core values of socialism, in allusion to the different characteristics of teachers and students, according to major characteristics, repeatedly polished, condense out "shape the soul good morals, self-discipline and social commitment, studying hard, industrious and dedicated" branch core values. The development of all branch work has always been closely centered on core values; and people hang together and work together in a little accumulation and time.

##### **4.2. Teacher-Student Mix, Mutual Integration and Promotion, Stimulate Internal Motivation of the Branch**

Since the theme education of "Remain true to our original aspiration and keep our mission firmly in mind", the Party branch has fully exerted the role of Party building leader and academic leader, closely centered on cultivating people for the party and talents for the country, strengthen the political leadership role, and promote the integration of Party building, the deep integration of teachers and students' ideological and political work with scientific research and teaching work has achieved staged results.

###### **3.2.1 Grasp learning, value methods, and create learning branch**

With the help of "three meetings and one lesson", democratic evaluation of party members, theme party day and other organizational life styles, the normalization and institutionalization of "two studies and one action" are promoted, so that all party members insist on having a plan before the meeting, have practical results at the meeting, and have action after the meeting, implementation is not deviated, and implementation do not go out of form, so that the party members' thinking has "string." Keeping abreast of the ideological trends of party members and cadres in time and carrying out heart-to-heart talk activities. The ideological and political work methods are innovated; the appeal, persuasion, and penetration of ideological and political work are effectively enhanced, and create a united and harmonious work atmosphere.

### 3.2.2 Work in earnest, work hard, and concentrate on running major

The branch responded national strategic needs, actively carried out professional construction, encouraged students to participate in subject competitions, boldly innovated, practiced carefully, implemented communication between teachers and students, and effectively improved work efficiency.

### 3.2.3 Grasp the vanguard, set up examples, and improve the work ability of party members from point to area

Select strong branch secretary and branch committee team. The branch secretary takes the lead as example, always keep in mind the identity of party members, act in accordance with law, work hard, and selflessly dedicate, set up "model posts for party members", use good stories of party members, good party lessons of secretary, good examples of branches, set examples, and realize the construction of teachers' ethics from point to area. Organizing and carrying out the typical propaganda of teachers' ethics and report meeting of outstanding teacher party members, strive to achieve the "one party member, one flag" goal, and improve the influence of outstanding teacher party members in teachers and students. "Stand out at critical moments" is particularly stressed, give play to the exemplary role of teachers and party members, overcome difficulties and dedicate first [8].

## **4.3. Grasp the Carrier, Value Solid Work, and Serve Common Development of Teachers and Students From Point to Area**

The system is the guarantee to implement line and the key to improve the execution. Every year, according to the deployment requirements of the school's party committee, the practical work plan and study plan should be formulated. According to the "pragmatic, innovative and effective" principle, further clarify the responsibilities and work contents of Party branch, and establish and improve the management system of party branch. The party secretary and organization members attend the party class which should be strictly implemented; and overcome difficulties to carry out the building of tough Party branch.

## **4.4. Based on the "Three All-Round Education" Idea, Explore and Enrich the Practical Content of "Party Building +1"**

### 3.4.1 Everyone teaches people, promote honor with integration

Combining "three all-round education", through continuing integration between teachers and students, integrating teacher resources, giving play to educational force, and expanding the teacher team. It is not only the professional leadership of teacher branch, but also the integration of other non-branch teachers with special skills, participate in the study of Party class and Party building, and strengthen the teachers of the branch [9].

### 3.4.2 The entire education, teachers promote thinking

The ideological and political work is penetrated into the whole process of talent training. Relying on the construction of the party and government, through diversified education subjects, diverse educating fields and various education methods, work from ideas, guidance, resource integration, and carrier aggregation, grasp from the submission of Party membership application, the training work will be continued.

### 3.4.3 All-round education, enrich educational contents

All faculty members of colleges and universities are ideological and political working members, campus culture construction, ideological guidance construction; mental health education, postgraduate career guidance, and online ideological and political presentation are all education platforms, under the lead and cohesion of establishing moral and cultivating people, the microcirculation is activated, the main channel is relieved, walk with the same

direction, work in coordination, progressive layers, form a joint force, and enrich the educational contents.

After full practice and innovation, with the active promotion of various measures for the integration between teachers and students, the Party building at grassroots level in colleges and universities can more fully mobilize all party members, faculty members, and student party members to participate in the organization, and devote themselves to serving the masses, constantly strengthen the vitality of the branch, and play its due role as a party member in order to realize the fundamental task of establishing moral and educating people.

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