

Research on the Teaching Model of Ideological and Political Practice in University Investment Course

Yujie Cui^{1, a}

¹School of Economics and Management, Heilongjiang Bayi Agricultural University, 163319, Daqing, China.

^a695042007@qq.com

Abstract

This article takes the ideological and political reform of the investment course as an example to fully explore the ideological and political connotation of the investment course. In terms of teaching objectives, it is necessary to achieve professional education combined with moral education. In terms of teaching content, it incorporates patriotic education and social responsibility. Moral education elements such as education, professional ethics education, and value education realize the combination of knowledge transfer and value guidance in investment courses. The problems of the lack of integration of investment knowledge and ideological and political content in the ideological and political education of the investment course, the lack of institutional guarantees for the ideological and political education of the investment course, and the lack of innovation in teaching methods and teaching carriers were identified. The development practice path provides the basis for the further promotion and implementation of professional curriculum ideology.

Keywords

Curriculum ideology; Investment science; Teaching model.

1. INTRODUCTION

Many colleges and universities across the country are based on General Secretary Xi Jinping's ideological and political workers in colleges and universities as the central link, ideological and political work throughout the entire process of education and teaching, and strive to create new requirements for the development of higher education in China, and carry out a comprehensive reform of teaching concepts and practices. All colleges divide all courses into explicit courses of ideological and political education, that is, the original college ideological and political theory courses and hidden courses, including comprehensive literacy courses and professional education courses, combining explicit courses and hidden courses to achieve ideological and political education for college students. The training objective of mutual promotion of theoretical education and professional education. The reform of ideological and political education in professional courses, reflecting the content of moral education, can be infiltrated through the design of teaching goals, teaching methods, teaching content, etc., and integrate the ideas and methods of ideological and political education into the theory and practical teaching of professional courses, so as to enhance students' understanding of what they have learned. Professional interest, give play to the guiding role of professional courses to college students. This article mainly takes the professional course of "Investment" as an example to study how to achieve the educational goal of comprehensive education through the ideological and political education function of the professional course.

2. FEASIBILITY ANALYSIS OF IDEOLOGICAL AND POLITICAL COURSES IN INVESTMENT STUDIES

Investment science is a highly specialized discipline, and its theoretical knowledge can be truly understood in combination with a complex investment environment. The students trained in the investment science course will have to be active in high-end talents in the financial field, and these talents should have excellent quality. On the surface, investment is an exchange of money, with economic interests at the core, and cannot be integrated into ideological and political elements, but in fact, investors' personal cultivation, values and social responsibility are all inseparable from the success of investment. The combination of investment courses and ideological and political education can not only correctly guide students' thinking, improve their political quality, and strengthen their political direction, but also improve their work responsibility, good professional ethics, and a high sense of social responsibility. To help students understand the relevant academic studies of investment science at home and abroad, and to reasonably analyze the ideas, content and results of these studies, and combine their knowledge into practice. This learning and application process can not only help students improve their academic literacy in investment science, but also lay a solid foundation for the study of other disciplines.

3. PROBLEMS ENCOUNTERED IN CURRICULUM IDEOLOGICAL AND POLITICAL CONSTRUCTION

3.1. The Degree of Integration of Investment Knowledge and Ideological and Political Content Is Not High

Most of the existing reforms of ideological and political teaching in investment science courses are aimed at a certain knowledge point or a certain part of the curriculum. There is no comprehensive, comprehensive integration of professional course knowledge and ideological and political content, and the professional knowledge is rigidly integrated. The concatenation of ideological and political content will only lead to a decline in students' learning interest. Not only cannot the ideological and political reform of professional courses be promoted normally, it may also affect the learning effect of students' professional knowledge.

3.2. Lack of Institutional Protection for Ideological and Political Education Courses

For a long time, colleges and universities have separately taught the courses of investment science and ideological and political education in teaching arrangements, with little correlation. The assessment of the investment course is generally carried out from several aspects such as professional knowledge, professional skills, and practical skills. However, insufficient attention is paid to the actual thinking of the students of the investment course, which leads to insufficient attention to the political and ideological education of the students. There is also a lack of corresponding system guarantees after ideological and political education, which are insufficiently reflected in the teaching assessment of teachers, and there is no corresponding reward mechanism, which has affected the enthusiasm of teachers of investment courses in integrating ideological and political education in teaching.

3.3. Insufficient Innovation in Ideological and Political Mechanism of Investment Course

Ideological and political education of professional courses is an important carrier of ideological and political education in universities. There is a lack of innovation in the combination of investment science courses and ideological and political education. Mechanism, and this mechanism needs constant innovation. Teachers of professional courses have insufficient daily teaching training and teaching thinking on the organic combination of professional courses and ideological and political education. They should pay attention to this

supplement so that they can accurately use the correct ideological and political positions and methods to analyze the teaching of investment science. Real-world problems, responding to the actual needs of students in the study of investment science courses.

4. THE IDEOLOGICAL AND POLITICAL PRACTICE PATH OF INVESTMENT COURSE

4.1. Mining the Ideological and Political Elements Of Investment Course

The combination of investment course content and ideological and political education can be advanced from three aspects: teaching goals, content and methods. In terms of teaching goal setting, in addition to the knowledge and skill goals of the investment course, new teaching goals such as quality and emotion must be added. The content of the teaching goals is closely combined with knowledge, ability, and quality. In the process, it emphasized the investor's legal awareness, social responsibility and professional ethics, combined the cultivation of the investment knowledge system with moral education, and cultivated the professional qualities of economic students. In terms of teaching content and teaching method development, the related teaching content of the investment science course is analyzed, the ideological and political elements are refined according to the whole to the details, and organically integrated into the teaching. The integration of teaching content is inseparable from the reform of teaching methods. Appropriate teaching methods are conducive to the substitution of curriculum moral education and are the key link of ideological and political education. For example, the actual investment case is the basic case teaching model. Teachers use the case as the basis to design problems. Students discuss and solve related problems to complete the construction of the knowledge system. In the process of case analysis, teachers can use the incidents of financial practitioners 'violations or dereliction of duty as extended cases to enhance the students' awareness of the importance of professional literacy and professional level, and strengthen their professional identity.

4.2. Extend Professional Learning from Classroom Learning to An Off-Campus Practice Platform

With the advancement of technology, rich ideological and political course carriers have become a priority choice for integrating ideological and political resources into investment courses. In order to highlight the comprehensiveness and practicality of the investment science curriculum, and to integrate the curriculum ideological and political education to achieve full-course education, comprehensive education, in the teaching process can be effectively combined with the daily use of new media such as WeChat and Weibo, and the investment science curriculum Ideological education extends from classroom learning to an off-campus practice platform. In the course of investment science teaching, you can also add major international and domestic current events related to investment to enhance students' patriotism. Students can also learn about learning by downloading application software and enhance their learning interests, such as "learning power". "Learning to strengthen our country" understands the history and reality of investment, the comparison between international and domestic, and the importance of having personal thoughts, accurate judgment, and patriotism in the investment process.

4.3. Improve Practical Teaching with Ideological and Political Education

The teaching content of the investment science course includes practical teaching in addition to classroom teaching. The practical course is very suitable for infiltrating ideological and political education while strengthening students' knowledge and application ability, and guiding students to understand the feelings of their homeland, professional ethics, professional quality, competitive consciousness and stress Ability and so on. The practicality of the

investment course is very strong. Although students have insufficient ability to bear risks and limited available funds, they can be practiced through simulated financial instruments in the currency market. Through simulated trading, students can experience the risks in the investment process. The investment environment is important. Teachers will guide the introduction of ideological and political education points in the simulation practice process, and further improve the combination of students' investment knowledge and ideological and political education.

5. CONCLUSION

The investment course is a core course for students majoring in economics. The course emphasizes the combination of theory and practice in the course of teaching. Through the study of this course, students can be familiar with the basic theoretical knowledge of investment and use investment analysis methods to conduct actual investment analysis and investment decisions. Establish the right investment values. The overall quality of investors is very important for the development of the investment market. Therefore, it is extremely important to carry out ideological and political construction in the curriculum. Ideological and political education perfects practical teaching and other aspects to carry out ideological and political construction, realize the organic integration of investment science courses and ideological and political education, and improve the comprehensive quality of students.

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