

Research on the Ways to Improve the Responsibility Consciousness of College Students in the New Era

Xiao Zhang

School of Tourism, Taishan University, Taian, China

Abstract

Youth is the future of the motherland, the hope of the country, and shoulders the important task of the great rejuvenation of the Chinese nation. As the main force of young people, college students receive higher education, and their literacy is directly related to the development of the country. It is imperative to improve the sense of responsibility of college students. Combining the characteristics of the current new era, it is possible to enhance the sense of responsibility of college students by giving full play to the main role of colleges and universities, giving full play to the subjective initiative of students, and using network platforms and other channels.

Keywords

College students; Sense of responsibility; Improvement path.

1. INTRODUCTION

College students are the future and hope of the motherland and the reserve force for the country's development. The improvement of college students' sense of responsibility is of great significance to the construction of socialism with Chinese characteristics. It is related to the development of the country, the future of the nation, and the harmony and stability of the society. It is imperative to cultivate the sense of responsibility of college students.

2. THE STATUS QUO OF COLLEGE STUDENTS' SENSE OF RESPONSIBILITY IN THE NEW ERA

2.1. Undergraduates' Sense of Social Responsibility Weakens in the New Era

With the development of economic globalization and cultural diversification, the situation faced by college students' ideological and political education has become more complicated. As a group receiving higher education in the new era, college students have more exposure to Western culture, and their subconsciousness is affected by the impact of Western thought and ideology. Many ideas that run counter to the core values of Chinese socialism. Under the influence of these ideas, college students can easily forget their mission, lose their sense of responsibility, and harm national interests.

2.2. Self-centered, Role Positioning Deviation

Nowadays, most college students are born in 00s and grow up spoiled at home. They are mostly self-centered, do things with the goal of realizing self-worth, ignoring social responsibilities and social obligations, and focusing on the development of self-worth while ignoring the acquisition of society value. Not patriotic, not loving home, not loving oneself, but extremely passionate about the unrealistic, easy life, personal ideological and moral qualities, and ideological values are seriously distorted [1]. When facing conflicts between personal value, social value, and collective value, college students now focus on self-worth.

2.3. Poor sense of Self-responsibility

Nowadays, college students have a poor sense of self-responsibility, and they frequently commit suicide by jumping off buildings and being overwhelmed. College students have poor psychological endurance, do not cherish their lives, and are irresponsible to themselves. Some college students do not study seriously, skip classes, fail in exams, cheat on exams, and indulge in games. Without academic and career planning, they have lost the fighting spirit that young people should have.

3. THE CAUSES OF PROBLEMS IN THE RESPONSIBILITY CONSCIOUSNESS OF COLLEGE STUDENTS IN THE NEW ERA

3.1. The Negative Effects of Culture Shock

With the changes in the international situation and the expansion of my country's opening up to the outside world, various mutually turbulent ideological and cultural influences have become more and more prominent on the ideas, values, behaviors and lifestyles of college students, resulting in Confused political beliefs and vague ideas and beliefs among some students. Western bourgeoisie puts personal interests first, and in many cases sacrifices the interests of the country, society, and collectives in order to protect personal interests from infringement. Under the influence of these values, college students will become selfish and lack a sense of collective responsibility.

3.2. The Influence of the Network Environment

The rapid development of the Internet has brought convenience to people's lives and also brought many adverse effects. The Internet is full of all kinds of violence and low-level videos, which have a negative impact on college students, making college students less aware of social responsibility, learning ability, patriotism and party awareness, and their enthusiasm for participating in social activities and public welfare activities are reduced, which has a great impact on the new era of college students' world outlook, outlook on life, values.

3.3. Unfavorable Factors of College Students

Most of the college students in the new era are only children, who have been doted and grown up since childhood. When children encounter difficulties, they are all resolved by parents. As a result, college students have no sense of responsibility and sense of responsibility. There are two extremes. Some students are aggressive and unscrupulous, and some are fragile and psychologically vulnerable, these are not conducive to their good sense of responsibility.

4. WAYS TO ENHANCE THE RESPONSIBILITY OF COLLEGE STUDENTS

4.1. Play the Main Role of Colleges and Universities

We should make full use of the advantages of resources, organize students to study political theory and situation education, guide students to understand the mainstream thoughts and behaviors of society, and guide students to gradually learn to use Marxist stand, viewpoint and method to analyze problems. By carrying out rich and colorful cultural activities, we can promote the coordinated development of students' ideological and moral quality, scientific and cultural quality and healthy quality, and help students to establish correct values, outlook on life and world outlook, and enhance their sense of responsibility by creating a correct cultural atmosphere. Relying on the construction of campus culture, we should emphasize scientific and technological innovation, improve students' practical and innovative ability, improve students' comprehensive quality, organize students' works to participate in various academic and

scientific and technological activities at the national and provincial levels, and stimulate their sense of honor and responsibility.

4.2. With the Help of A Network Platform

With the rapid development of network media in the new era, it is necessary to adopt the new way of the new period and the way students are more willing to accept the education of social responsibility, so as to enhance the effectiveness of education and enrich the content of education. Network is a double-edged sword. It is necessary to make rational use of the network platform and use the new technology of self-media as the medium to cultivate college students' social responsibility and enhance their sense of responsibility [2]. The state should strengthen network supervision, resist the spread of bad video, optimize the network environment, consolidate the core values of Marxism and socialism, and provide a safe and efficient way for college students to cultivate their sense of responsibility.

4.3. Play the Main Role of College Students

In a complex social environment, college students need to treat everything dialectically, strengthening the subjective discrimination ability. Things have two sides, and they need to get rid of the dross and get the essence. In addition to subjective initiative, self-discipline and social practice of college students should also be strengthened [3]. College students need to coordinate theoretical study and social practice, not only to arm them with the latest theoretical achievements of Marxism in China, but also to firmly establish the idea of practical education, organize the social practice of college students in a planned way, so that students can be educated and grow in practice, constantly enrich the content and form of social practice, improve the quality and effect of social practice, and enable college students to enhance their sense of social responsibility in social practice activities.

5. CONCLUSION

Contemporary college students are important builders and reserve forces for China's rise and advancement. Whether they can develop and improve themselves and bravely shoulder the historical mission is not only related to their own future and destiny, but also closely related to the country's development prospects. We should pay attention to cultivating college students' sense of responsibility, promote the growth and development of college students, encourage them to shoulder the mission and responsibility bravely, and be a socialist builder and successor with higher value.

REFERENCES

- [1] L.J. Ouyang: Investigation and Analysis on the Present Situation of Social Responsibility of Local College Students in the Media Age. *Academy*, Vol. 11 (2018) No.23, p.38-39.
- [2] X. Xu, J.W. Zhang: Study on the Path of Social Responsibility Education in Colleges and Universities from the Media Age. *The Guide of Science & Education*, (2020) No.21, p.17-18+141.
- [3] L.X. W: Research on the Problems and Countermeasures of the Social Responsibility of College Students in the New Era. *Journal of Jiamusi Vocational Institute*, Vol. 37(2021) No.01, p.57-59.