

# Research on Hyatt Regency Beijing Wangjing

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## Abstract

**This paper analyzes the spatial design of the Hyatt Regency Wangjing in detail, exploring the way of creating fading architecture and the use of traditional materials in modern architectural design, in the hope of enlightening the development of Chinese architecture.**

## Keywords

**Hotel design, Interior design.**

## 1. INTRODUCTION

The relationship between "man - nature - architecture" and the unity of opposites is an eternal proposition for spatial design. The architect Kengo Kuma's theory of "negative architecture" provides his answer. Architecture is not only a spatial structure, but also a spiritual container for human beings, and nature has been the tireless pursuit and aspiration of human beings for generations, so the fading architecture becomes a compromise solution. This paper hopes to provide some thoughts and inspiration for contemporary approaches to the integration of architecture and environment by deconstructing the Hyatt Regency.

## 2. CUSTOMER DEMOGRAPHIC

The main customer group is the middle and senior level (business travelers) who come to business trip to engage in high-tech industry, and some young people who like to seek new things and like personalized consumption.

Foresight Industry Research Institute's "2018-2023 China's Boutique Hotel Industry Development Prospects and Investment Strategic Planning Report" shows that the younger generation of the post-80s is still in the lead, and in 2017, their consumption decreased significantly, in contrast to the rise of the post-90s and the continued growth of the post-60s, making the investment prospects of China's boutique hotel industry more optimistic. The post-90s have taken the lead in different work and consumer fields. They have a great personality and desire and are open to new things. As a result, they may become the key customers of good catering companies in the future.

## 3. BUSINESS PHILOSOPHY

Hyatt Hotels Corporation, a hotel company that originated in Chicago, USA, has been established for more than 60 years. The company is committed to global hospitality, including Hyatt-branded hotels, resorts, real estate and resort-based products. Hyatt Hotels, the company's main product, offers high-quality five-star hotels and offers numerous boutique hotels.

Hyatt Regency Collection hotels are popular among guests for their superior expertise, state-of-the-art meeting facilities, complete dining experiences, advanced fitness facilities and modern surroundings.

## 4. DESIGN CONCEPT

Hyatt Regency Beijing Wangjing is inspired by the essence of traditional Chinese culture contained in the "Sanheyuan" and combines it with the current bustling urban atmosphere to create a tranquil and vibrant environment, giving visitors the opportunity to go deep into nature and experience the "hidden in the city". The "hidden in the city" is a wonderful experience.

Negative construction:

Architecture cannot change the environment, it should be integrated into nature. It is an introverted, friendly, gentle, and not overly emphatic creature that will slowly fade away.

A carefully selected approach: taking full account of the reality, the historical context, and incorporating the local culture and unique natural features such as native composites, valley views and the appearance of fruit trees.

By hanging or suspending various materials, a quantitative order can be created, but sometimes this order becomes more and more chaotic and becomes a kind of transition, while this quantitative order is introverted, which does not separate the building from its surroundings, making the boundary between the building and its surroundings blurred, or even a kind of fusion.

When we transform buildings from a strong gesture to a passive presence, they are transformed from an independent being to a respected presence, and their presence makes them a passive presence, a given presence, a given presence, a respected presence.

## 5. HOTEL DESIGN

### 5.1. Architectural Design

Through bold innovation, the "courtyard" living space model has been reinterpreted to form a "triple courtyard" layout surrounded by three sides: east, west and north, while the "green forest" is based on the natural landscape and incorporates the vitality of the modern city.

There is no complicated space construction, only rolling hills, winding trails and dense forests, allowing visitors to experience the beauty of "the great hidden away".

In addition to this, we have created a large fountain plaza in the southwest part of the site, designed to facilitate as much rest as possible for visitors. We did not specifically intend to create a distribution center, but rather a simple cylindrical space with a semi-wrap-around walkway for visitors to enjoy "calm and controlled" fun.

In addition to the functional access along the outer edge, the green space between the stones is also carefully designed to form a winding green corridor, embellished with green plants, so that the building and the natural environment are perfectly integrated, achieving a perfect combination of function and space.

The author compares the corridor of this building to a dense forest, so that people can feel its beauty. The original plants they used were replaced with stones with specific patterns, making the building more aesthetically pleasing. This change not only enhances the visual effect of the space, but also gives it a unique feel, see Figure 1.

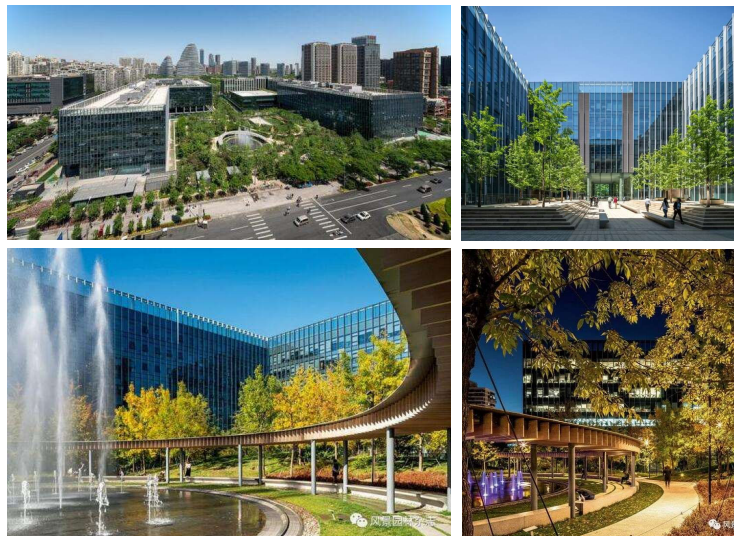


Figure 1. Architectural Design

## 6. INTERIOR DESIGN

### 6.1. Lobby design

The building uses light-colored stone and wood as the main materials and is decorated with bamboo and other greenery to achieve a harmonious unity between architecture and nature.

Both "You can't live without bamboo" and "Kuma" originate from the Chinese tradition of "Shi Jing", which refers to "Let architecture disappear" in the "Shi Jing" and the

The ceiling is made in the form of a grille, and due to the changing angle of sunlight during the day, different light and shadow effects are formed, and the passage of time is felt in the overlapping of reality and imagination. While adding a sense of hierarchy to the space, the wood grille neutralizes the coldness of the stone widely used in the space, bringing it closer to nature, see Figure 2.



Figure 2. Lobby real photo

#### 6.1.1 Lobby lounge design

The lobby lounge is located in the middle of the first floor, hidden behind a bamboo forest. The surrounding upright bamboo forest vertically increases the depth of space and makes people more small; at the same time, in this part, the designer chose a light green carpet on the

floor, echoing the surrounding towering bamboo, and the soft foot feeling as if stepping on the green grass, making people have a comfortable and relaxing return to nature, providing a kind of psychological comfort.

The lobby lounge mainly provides some dessert snacks and Chinese tea for guests to take a short break. The "bamboo" element is also reflected in the wooden lunch box. The food is also carefully plated and designed as if it were a small tableescape.

## 6.2. ZangYue Chinese Restaurant

"Located on the southeast side of the first floor, ZaoYue Chinese Restaurant features Cantonese and Beijing cuisines, as well as Jiangnan cuisine, which not only showcases authentic local dishes, but also reflects the profundity of Chinese food culture. The combination of the dietary concept of "eating in accordance with the times and getting the taste of heaven" and modern health-care cooking techniques allows you to experience a nourishing journey from the tongue to the soul.

Tibetan Yue style is new Chinese style, a lot of use of grille for decoration, the main body of the choice of dark wood color, giving a sense of calm atmosphere.

The furniture chosen for the lounge area in the private room is Chinese style lap chairs, and the decorative painting on the back wall is a group of ink and bamboo, echoing the "bamboo" elements in other parts of the hotel, see Figure 3.

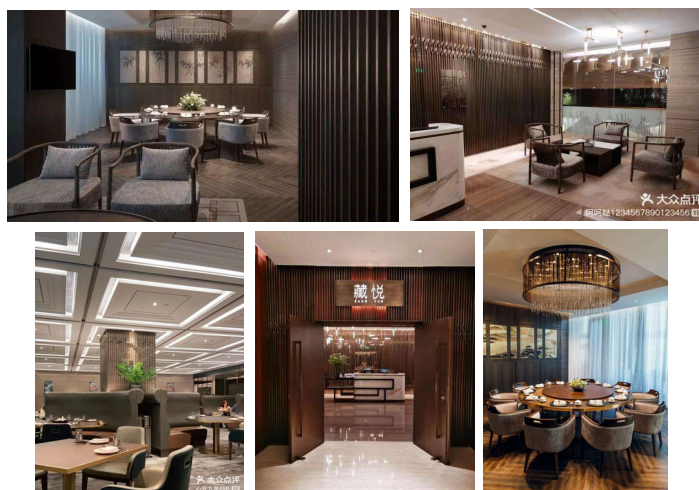


Figure 3. Actual photo of Zhaiyue Chinese Restaurant

## 6.3. Shunpachi eight-day restaurant and music bar

The cultural elements of traditional Japanese holiday celebrations are incorporated into the modern design of the environment, the most striking of which is the open kitchen located in the center of the Izakaya, which allows diners to not only enjoy the chef's exquisite cooking skills, but also to experience the beauty of the artisan's creativity.

The Kuyi Suki sushi bar is carefully paired with the stainless steel kitchen, and the woody aroma permeates it, creating a peaceful and welcoming atmosphere. Three private booths allow you to enjoy the most comfortable and elegant culinary experience for family gatherings, business banquets and other occasions.

Lent Eight also chose dark wood as the main color, which has a quiet and gentle temperament, highlighting the Japanese wabi-sabi aesthetic, which is integrated into the modern minimalist style of the hotel.

Metal components were chosen for the open kitchen to make the form of a traditional gazebo. The bamboo crafted lamps are shaped like lanterns with low color temperature, creating a

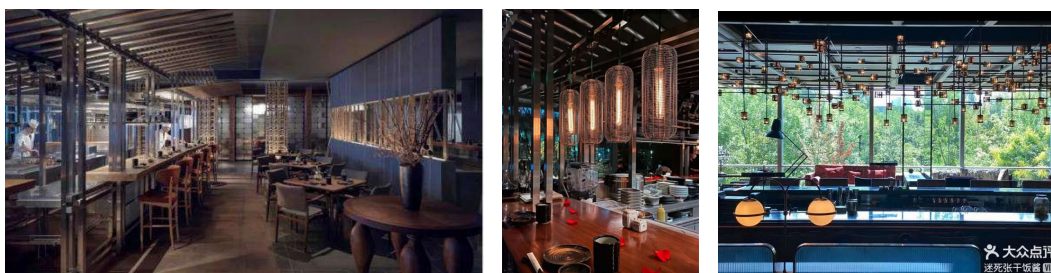


warm dining environment. The design of the bar echoes the open kitchen, choosing dark marble, and the light fixtures are composed of rod links, just like the starlight in the sky; some of the light fixtures are in the form of bamboo tubes, echoing the bamboo form partitions inside the restaurant.

The box design is simple and atmospheric, the façade material is chosen from clear water concrete, geometric division as decoration, rich in layers, simple and uncomplicated, reflecting the Japanese wabi-sabi aesthetics.

The application of bamboo elements is also reflected in every aspect of the restaurant. For example, on both sides of the corridor from the hotel into the restaurant and the border of the restaurant, many inclined bamboos are placed to increase the depth of the space and add a little movement to the quiet restaurant. Through plating treatment, the designer perfectly combines traditional bamboo with modern elements to create a unique visual effect. In the dining room, bamboo is made into a semi-partition by bundling, which divides the layout of the space and also ensures the privacy of the dining environment, and makes the space more open and transparent; part of the space is chosen to use glass blocks as partition, which is transparent to light but not to people, and the surrounding environment is hidden and alternating between reality and reality, reflecting the ebullient oriental aesthetics.

As a music bar, there are also some trendy elements in the space, such as a wall made up of sound, and a casual sofa area where guests can sit and drink and listen to live music playing, catering to the needs of some young people and expanding the audience of the restaurant, see Figure 4.



**Figure 4.** Lenten eight-day restaurant and music bar real photos

#### 6.4. MarketCafe full time restaurant design

The full time restaurant cafe extends the outdoor park indoors. The Chinese eaves ceiling, the seemingly careless but carefully arranged stone, plus the bamboo forest and gurgling water, as if in the wilderness excursion.

The Hyatt's lobby bar is interspersed with two bamboo groves, and a short walk down the stairs leads to a full-service restaurant tucked in the greenery and inspired by the terraced rice fields of southern China. Kengo Kuma divided the restaurant into four areas: sand, water, grass and wood. By integrating natural elements in the interior, such as bamboo groves, streams, gazebos, and cleverly placed stones, together with dense trees, a beautiful natural landscape picture is formed, with a view from the rooftop of a lush flowering landscape, while Wangjing Nature Park is in sight.

Dining here gives you a sense of tranquility, as Kengo Kuma says in his book "Negative Architecture": "When we step into the world of the Nomadic Age, the hotel becomes a perfect place to stay. Rather than the illusion of being in the countryside, it is a kind of time engraving, as if returning to the hometown of childhood and true nature, see Figure 5.



Figure 5. MarketCafe full time restaurant design real photo

### 6.5. Spa, gym, pool

All three spaces are dominated by original wood colors, supplemented by stone and metal materials to increase the modern sense of the space.

In the pool space, the designer designed the ceiling in the style of a sloping roof and concealed the light strips in the folded wooden panels to simulate the effect of daylight pouring out from the cracks; at the same time, the floor-to-ceiling windows were used to bring natural light into the space, reducing energy consumption while allowing customers to enjoy the natural scenery while swimming and relaxing, as if they were in a natural pool, relaxing their bodies and minds and seeking solace for their souls.

The Spa area makes extensive use of original wood-colored grilles to subtly divide the different areas. At the same time, most of them use built-in light strips for indirect lighting to make the light in the space softer.

The ceiling and façade of the gym are made of a large number of wooden long strips to increase the sense of movement in the space.

A banquet hall is set up on the second floor, and an executive lounge is set up on the third floor to complete the transition from motion to silence. The design of the executive lounge still chooses dark wood as the tone, highlighting the hotel's calm and atmospheric style, and the cascading ceiling design echoes the ceiling of the pool on the first floor; the marble material is chosen for the bar in the tea-break area, making the space more modern; the bamboo tube style is still chosen for the lamps above, again emphasizing the use of "bamboo" elements, making the hotel The bamboo tube is used as the lighting fixture above, which again emphasizes the use of "bamboo" element and makes the various parts of the hotel more related and further enhances the overall sense of space.

A tea break area is set up on the side near the elevator hall, followed by a reading area, and a small meeting room on the side near the garden, which guarantees the quiet atmosphere required for reading and meeting from motion to silence. The reading area and the meeting room are both designed with floor-to-ceiling windows, providing a beautiful view of the rooftop garden, making the long and narrow space appear more open while enriching the stimulation of the senses of the customers, as if a tense meeting can also become relaxed.

## 6.6. Guest room design

Layers of oak and walnut frame much of the interior landscape; the use of wood and bamboo represents Kengo Kuma's unique Zen aesthetic and back-to-nature design philosophy, which extends to the quiet simplicity of the modern guest rooms.

The palm tree trunks, dark brown bricks, dark brown lawns, and dark brown floors all give a deep and beautiful aura that completely separates the hustle and bustle from the restfulness. The bedside lamps are made of paper, all handmade, and each one has a unique texture. Diamond table wooden minimalist design, the lines mimic the diamond cut way, all the wires from the inside of the table hidden alignment, only for the desktop OCD-like perfect neatness, see Figure 6.

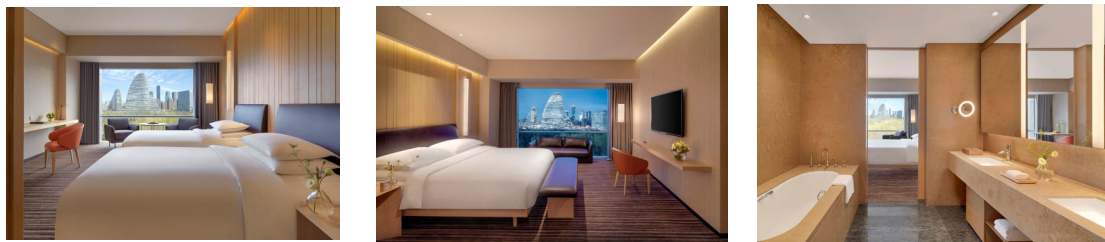


Figure 6. Guest Room Photos

## 7. SUMMARY

The classicality and timelessness of the buildings are not only reflected in their appearance, but also in the spiritual connotation and social responsibility they carry. Traditional Chinese architecture has been passed down for thousands of years because they profoundly reflect the ancient Chinese philosophy of the unity of heaven and man and the pursuit of harmonious coexistence between nature and man, and they are both spatial and temporal in nature. Behind the architecture is the bearing of the spirit and the soothing of the soul.

In Kuma's design, instead of insisting on rigidly dividing the architectural space from the interior space with walls, the two are organically combined for maximum openness and inclusion. The Hyatt Regency Wangjing, located in the heart of Beijing's Lixing Xingxing Center, has chosen to return to nature in the midst of the urban concrete forest. The overall style is subtle and restrained, with a simple modern design blended with local Beijing architecture and the use of natural materials such as bamboo, wood and stone and natural light to give the entire building space a warmth.

Kengo Kuma seems to have an affinity for bamboo. In the Hyatt Regency, "bamboo" is used as a natural symbol and spiritual container throughout, from the most natural form of bamboo to the various cultural symbols that extend from it, it is omnipresent. Another well-known building by Kengo Kuma, the Bamboo House at the Foot of the Great Wall Commune, uses bamboo as a structural material to shape the space, similar to the He Huaxuan designed by Mr. Feng Jizhong in Shanghai's Fangta Garden. The tea room is located at the center of the building, with bamboo, beaded curtains and bamboo walls intermingling to create an ethereal mood belonging to the East. In the design of the Hyatt Regency lobby, Kuma's glass dome brings sunlight into the room, and the ceiling grille brings a sense of geometric order to the light and shadows, combining artificial traces with nature in a subtle way. Through the clever use of light, the interior space of the hotel creates an atmosphere as if one were in a bamboo forest, allowing one to truly feel the changing of the seasons.

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